



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4245229

Schedule Dates 02/16/20-02/21/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE 0129
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/14/20
Last Modified 02/14/20
Entered By Hailey Zeiler
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,741.50
Net Total \$9,868.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	29	\$11,610.00
Grand Total:	29	\$11,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	02/16/20-02/16/20	3	:30	2:59P- Sports-ABC XFL Football	1							X	1	\$1,700.00	\$1,700.00	Washington (WJLA)		2/14/20
2.0	Normal Line / Prime	02/18/20-02/18/20	3	:30	9P- 10P (EST)	1		X						1	\$4,250.00	\$4,250.00	Washington (WJLA)	Mixed/Blackish	2/14/20
3.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2	X	X	X	X	X			2	\$170.00	\$340.00	Washington (WJLA)	4p News	2/14/20
4.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	2	X	X	X	X	X			2	\$25.00	\$50.00	Washington (WJLA)		2/14/20
5.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4:58A- News-Good Morning Washington at 5a	2	X	X	X	X	X			2	\$85.00	\$170.00	Washington (WJLA)		2/14/20
6.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2	X	X	X	X	X			2	\$280.00	\$560.00	Washington (WJLA)		2/14/20
7.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2	X	X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		2/14/20
8.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	5:59:26P- News-ABC 7 News at 6p	2	X	X	X	X	X			2	\$470.00	\$940.00	Washington (WJLA)		2/14/20
9.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	10:58:25A- ABC-The View		1	1	1	1	1			5	\$215.00	\$1,075.00	Washington (WJLA)		2/14/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$300.00	\$1,500.00	Washington (WJLA)		2/14/20
11.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	12:37A- ABC-Nightline		1	1	1	1	1			5	\$85.00	\$425.00	Washington (WJLA)		2/14/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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